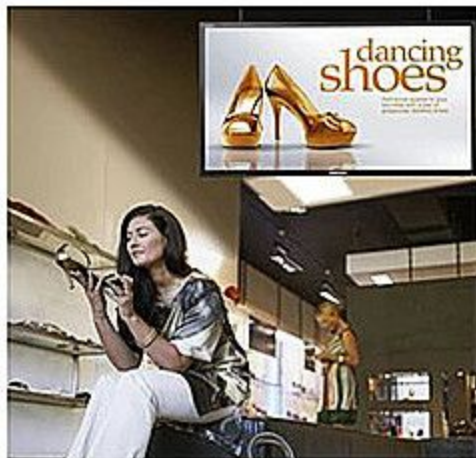




Digital Signage Brochure



Trident Digital Signage

TDT simplifies digital signage by providing the complete digital signage solution — hardware, software, and services — customized for the unique needs of your organization. We specialize in developing digital signage solutions that let you manage your communications at any level and change content at a moment's notice.



The Complete Digital Signage Solution

Trident simplifies digital signage by offering the complete digital signage solution from one trusted, open standard provider. Plus, you get a single point of contact for the entire process, which includes:

- Hardware for content delivery
- Software for content creation and management
- Services for installation and ongoing support

Customized for Your Needs

Trident offers a variety of hardware, software, and service options and performs an on-site assessment to develop a digital signage solution customized for your needs and budget.

Trident can:

- Identify the best possible hardware— display brands, sizes, and features and Trident systems and servers to meet your requirements.
- Provide a choice of software ranging from simple, locally distributed content management to enterprise-class managed networks spread across the nation or globe.
- Manage installation and post-sales technical support for 10 displays— or 10,000

One Solution. Infinite Possibilities.

Software to Create and Manage Content

Cloud vs. Premise-based

Choose between a cloud or premise-based software solution. With a cloud solution the software company hosts the software and you upload the content which is then pulled down via the Internet. Premise-based software is installed on your server and your server pushes content out.

Cloud



Premise-Based

Digital Assets

Network Manager with Software to Create and Manage Content

External Data (RSS, Database, Exchange)

Network Controller

TCP/IP

Dell OptiPlex Media Player (PC or integrated into display)

Large Format Displays

Content Creation and Management

Our software solutions offer a variety of capabilities, including open standard content creation, so you can import content from JPEG, MPEG2, MPEG4, BMP, etc. Built in design templates, management of sophisticated content play schedules, and support for rich media, split screen and live data.

Hardware to Deliver Content

Large Format Displays

Trident Digital Signage can help you identify the best possible display brands, sizes, and features to fit your needs and budget, no matter how demanding your environment or application. At Trident, we partner and distribute world class leading flat panel displays by partnering with best in class display manufacturers Samsung, Toshiba, Sony and NEC among others to provide our clients a choice of display features and capabilities.

- **Commercial and Consumer Displays**

Choose from commercial and consumer displays that offer a selection of built-in features such as button lockout, ability to run 24/7, automated turn-on and off, and enhanced video color, extended service plans with true business support line, and ability to network, locally store, and stream content including HDTV.

- **Display Size**

Choose from large-format display sizes from 32" to 108" or video walls made up of hundreds of TVs showing a single message.

- **Touch Screen** Touch screens and interactive displays can drive user immersion, brand recognition, upselling opportunities, and analytic based metrics.

- **LCD vs. Plasma Displays**

Plasma displays offer truer color, lower price, and faster response, while LCD displays offer slimmer design, lower power consumption, work well in ambient light, and avoid burn-in.

- **Enclosures** The proper enclosure can protect your digital signage monitor from many external factors such as inclement weather and debris buildup



Trident displays offer superior viewing, outdoor readability, thinner edging (bezels), air-tight encasing, temperature uniformity and a variety of sizes for a strong visual impact in virtually any environment.

Services to Manage the Entire Process



Trident Digital Signage can manage the entire process — for 10 displays or 10,000.

Onsite Assessment

Trident Digital Technologies can perform an onsite assessment to develop a digital signage solution customized for your needs and budget.

Project Management

We can manage the entire project, including hardware and software deployments, giving you a single point of contact for the entire project.

Installation

Our experienced technicians can install your displays onsite in new or existing structures, ensuring a fast installation process, no matter the size of your deployment.

Creative Services

Work with our professional services team to help develop multimedia content, customized applications, or design eye-popping visuals for your digital signage application.

Training

We offer comprehensive training programs to manage your network infrastructure and software applications.

Support

A robust suite of lifecycle support options includes technical and sustaining support.

Signage Examples



Digital Signage for Corporate & Manufacturing

Communicate with employees and visitors alike from the lobby to the factory floor.

- Communicate with employees in common areas
- Transmit goals and performance to employees on manufacturing floor
- Upgrade the look of your lobby with displays that inform customers, vendors, and other visitors
- Display directions and maps



Digital Signage for Healthcare

Whether you're a small clinic or a large hospital, it's never been easier to communicate with patients and staff.

- Provide information in medical facility waiting rooms
- Educate patients with animated examples of procedures and diseases
- Display directional information and maps
- DI can also provide options for display of medical imaging and x-rays to patients



Digital Signage for Education

From emergency notifications to sporting event scores, communicate effectively with your entire campus.

- Emergency notifications and instructions that can override content in specific areas at a moment's notice
- Information on special events and guest speakers tailored to campus areas or departments
- Dining facility menus
- Sporting event notices and scores



Digital Signage for Public Facilities

From state licensing departments to public transportation facilities, deliver information quickly and clearly to your visitors.

- Schedules and route information
- Engage in multilingual communications
- Emergency notifications and instructions
- Directional information and maps
- Office and service hours



Digital Signage for Retail

Grab your customers' attention and sway their purchasing decisions when they're ready to buy.

- Tailor your message to your customers based on a certain time of day, a specific in-store area or specific store location
- Change your message based on sales results and specials, and help enhance upsell and impulse purchases
- Offer rich media for co-op advertising programs and other paid advertising by vendors
- Control content locally or from national headquarters in real time

For more information on Trident Digital Signage

Please contact your Trident Account Executive 469-563-2838